ARTEMS7-8-AP ORGANISATIONAL BEST PRACTICES

ARTEMS7AP / ARTEMS7AP	ECTS Credits: 4 + 4	Semester: S7 + S8
Organisational Best Practices : Yesterday, Today and Tomorrow	Duration: 22 sessions	

Person(s) in charge:

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Program and contents:

Sustainable business for enterprises means not only providing products and services that satisfy the customer, but doing so while respecting the environment and operating in a socially responsible way. The challenge is how to put the principles into practice. This workshop, conducted in English, aims at encouraging students to identify and analyse organisational practices in an SMI of international world renown in the Lorraine as a source of learning about ethical, human and environmental factors critical to international business development. Students will acquire knowledge in Corporate Social Responsibility (CSR), and develop skills in interacting with multiple stakeholders (eg. top management, administrative staff, factory workers, customers), project management, strategy development, auditing and team work. Creativity-enhancing teaching methods compliment methodological approaches to provide the students with a balanced skill set to meet the managerial needs of socially responsible international enterprises. This ARTEM workshop alternates interactive conferences, exploring software to share key information and map project progress, engaging in team-building exercises, playing "lego serious games" with company stakeholders, conducting interviews and surveys, carrying out team presentations. The workshop will feature regular exchanges, both physical and virtual, with key stakeholders of partner enterprise de Buyer Industries (http://www.debuyer.fr). De Buyer belongs to the arts-of-the-table industry, manufactures in the Lorraine and exports top-of-the range and innovative products ("Made in France") around the world to such prestigious clients as embassy and gourmet restaurant chefs. The company boasts a rich social and industrial history spanning over 130 years. Students will work in teams to contribute to the company's ambition to follow the ISO 26000 framework (www.iso.org/sr) in collaboration with the Regional Direction of AFNOR. Keynote speakers cover such topics as: organisational culture and structure, organisational analysis, theory of best practices, multiple stakeholder theory, internal communication processes, project management, change management processes, business research methodology including making effective use of e-data banks.   A maximum of 25 students will be accepted in this programme. Students will be strongly motivated to work in English and committed to contributing to the partnership with AFNOR and de Buyer. Students who are attracted to this workshop will appreciate the action-learning approach and opportunity to combine, in a creative and meaningful way, to the company's efforts to follow a world-recognised reference in CSR. This workshop attracts international and internationally-minded students who value social responsibility and commitment.

Evaluation:

☐ Written test	☑ Continuous Control	☑ Oral report	☑ Project	☐ Written report