## **ARTEMS7-8-AL ART SCIENCE BUSINESS**

## ARTEMS7AL / ARTEMS8AL ECTS Credits: 4 + 4 Semester: S7 + S8 Art, Science and Business **Duration: 22 classes** Person in charge: Gérald DUFFING (ICN), gerald.duffing@icn-groupe.fr Program and contents: This workshop's organisation and teaching objectives consist in... Comparing and contrasting the artist's, scientist's and manager's point of view systematically and on several themes Becoming familiar with new languages and new methods, from the artist's, scientist's and manager's point of view ... learn to describe, visualise and asses a new methodology to answer an "order" that will come from outside participants under the form of an annual project. This workshop varies from: Workshop classes held by professionals of the 3 disciplines Visits to museums, studios, galleries, sites of specific interest (program edited each year) Project work sessions, supervised by professionals and that must lead to the realisation of a creation such as a prototype, movie, model, ... **Evaluation:** Written report Written test Continuous Control Project Oral report